

## CATEGORY DESCRIPTION

### On-Site Sales Presentation

#### 40. Model Home / Suite (2501 SF and over)

This award recognizes the best model home or suite (2500 SF and over) for a new residential project by an OHBA builder member.

#### Judging Criteria

- Finishings, Furnishings and Accessories
- Overall appeal to target market
- Uniqueness of Design
- Written Content

#### Requirements – To Enter

- Square Footage (SF)
- Model Name
- Decorating Budget
- Written Content - Guided Questions ( 200 max words per question )
  - What design elements are featured to appeal to the target market?
  - Describe how the finishings, furnishings and accessories appeal to the target market.
  - What sets your model home / suite apart in terms of interior and exterior design?

#### Requirements to Upload

- Project Logo (if applicable)
- Company Logo ( Builder/Developer/Renovator )
- 1 Floorplan
- 5 - 10 photos throughout model home ( Minimum 1500 pixels in height or width. )