

CATEGORY DESCRIPTION

On-Site Sales Presentation

39. Model Home / Suite (Up to 2500 SF)

This award recognizes the best model home or suite (up to 2500 SF) for a new residential project by an OHBA builder member.

Judging Criteria

- Finishings, Furnishings and Accessories
- Overall appeal to target market
- Uniqueness of Design
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Model Name
- Decorating Budget
- Written Content - Guided Questions (200 max words per question)
 - What design elements are featured to appeal to the target market?
 - Describe how the finishings, furnishings and accessories appeal to the target market.
 - What sets your model home / suite apart in terms of interior and exterior design?

Requirements to Upload

- Project Logo (if applicable)
- Company Logo (Builder/Developer/Renovator)
- 1 Floorplan
- 5 - 10 photos throughout model home (Minimum 1500 pixels in height or width.)