

## CATEGORY DESCRIPTION

### On-Site Sales Presentation

#### 38. Design / Decor Centre

This award recognizes the best design or décor centre by an OHBA member. Project-specific, corporate showrooms and independent design centers are eligible.

#### Judging Criteria

- Functionality and efficiency
- Uniqueness of Design
- Variety of product offerings
- Visual appeal
- Written Content

#### Requirements – To Enter

- Model Name
- Marketing Budget
- Written Content - Guided Questions ( 200 max words per question )
  - Describe how the design/decor centre maximizes functionality, making the most efficient use of space.
  - What sets your design/decor centre apart in terms of the presenting a range of product offerings?
  - Describe how the finishings, furnishings and accessories appeal to the target market.
  - Describe the creative, design, and/or technological elements that enhances customer experience.
  - Describe the target market, and how the decor centre was designed to reach this market.

#### Requirements to Upload

- Project Logo (if applicable)
- Company Logo ( Builder/Developer/Renovator )
- 3 - 5 photos of interior ( Minimum 1500 pixels in height or width. )
- 1 Floorplan of decor centre layout (with dimensions)
- 4 - 6 Sets of comparative photos showing the "before" and "after view" (for previous winners) (
  - Each set consists of 2 files (1 before and 1 after). Therefore 4 sets would equal 8 files
  - Before and after views must be from same angle
  - Both images should either be landscape or portrait - Not a combination of both.Minimum 1500 pixels in height or width. )
- 1 “before” Floorplan (for previous winners) (
  - Hand drawn sketches will be accepted. Highlight the renovated area.)
- 1 “after” Floorplan (for previous winners) ( Hand drawn sketches will be accepted. Highlight the renovated area. )

## Who Helped You?

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be a member of OHBA in good standing as of June 30, 2025. Please name the local HBA(s) of which the companies are current members.

Learn about how to become an OHBA member [ohba.ca/ohba-membership/](https://ohba.ca/ohba-membership/)

By completing this section, be advised that each company that you have given credit to in this submission will become public knowledge and may be publicized in various OHBA marketing materials. In accordance with privacy laws, please ensure that you have obtained permission from each respective company to allow OHBA to use their name and/or logo as a result of your Awards of Distinction submission. If they do not want OHBA to use their name / logo, please do not list them as a credit to company.